



# SeaChange Reports Fourth Quarter and Fiscal Year 2022 Financial and Operational Results

- *Continued Operating Momentum, with Fiscal Q4 2022 Total Revenue up 20% from Fiscal Q3 2022 and up 67% Year-over-Year*
- *Signed major renewal with Tier 1 Operator in Q4 2022*

BOSTON, April 08, 2022 (GLOBE NEWSWIRE) -- **SeaChange International, Inc. (NASDAQ: SEAC)**, (“SeaChange” or the “Company”) a leading provider of video delivery, advertising, and emerging streaming platforms, today reported financial and operational results for the fiscal fourth quarter and full-year ended January 31, 2022.

## Fiscal Fourth Quarter 2022

- **Closed two major renewal and upgrade projects with Tier 1 operators** in North America and Latin America, adding over \$2 million in one-time product and license revenue as well as long-term commitments for recurring support and services revenue.
- **Secured new business with a North American cable operator** that will use SeaChange’s Advanced Advertising Solution to manage its broadcast insertion workflows.
- **Commenced onboarding process with two new StreamVid customers**, expecting to provide long-term, high-margin SaaS revenue.
- **Launched the Xstream™ platform**, a new product line that combines SeaChange’s Streaming and AdTech capabilities, focused on delivering and monetizing content via FAST channels on Connected TVs.

## Recent Highlights & Significant Event

- **Entered into a cooperation agreement in April 2022 with VIDAA, Inc**, a leading provider of TV operating systems for Connected TVs by Hisense and others, to jointly develop streaming, FAST and AVOD solutions for “VIDAA tv.”
- **Entered into a definitive agreement and plan of merger with Triller Hold Co LLC** on December 22, 2021.

## Management Commentary

“We wrapped up our fiscal 2022 on a high note, generating 20% sequential revenue growth and positive non-GAAP operating income, as we benefitted from a \$2 million one-time Tier 1 operator deal,” said SeaChange’s President and Chief Executive Officer, Peter D. Aquino. “We continue to drive positive momentum in our core business with healthy revenue growth and a moderating operating

expense profile, which is driving our business towards a more sustainable cash flow position. Additionally, in April, we signed an exciting software development agreement with VIDAA for their FAST channel and AVOD solution for its growing business. We are looking forward to a successful partnership.”

### **Fiscal Fourth Quarter 2022 Financial Results**

- Total revenue was \$8.6 million, an increase of 20% compared to \$7.2 million in the third quarter of fiscal 2022 and an increase of 67% compared to \$5.1 million in the fourth quarter of fiscal 2021. Product revenue was \$5.2 million (or 60% of total revenue), an improvement compared to \$3.5 million (or 49% of total revenue) in the third quarter of fiscal 2022 and \$1.4 million (or 27% of total revenue) in the fourth quarter of fiscal 2021. Service revenue was \$3.4 million (or 40% of total revenue) compared to \$3.6 million (or 51% of total revenue) in the third quarter of fiscal 2022 and compared to \$3.7 million (or 73% of total revenue) in the fourth quarter of fiscal 2021.
- Gross profit was \$5.7 million (or 66% of total revenue), an increase of 53% compared to \$3.7 million (or 52% of total revenue) in the third quarter of fiscal 2022 and an increase of 101% compared to \$2.8 million (or 55% of total revenue) in the fourth quarter of fiscal 2021.
- Total non-GAAP operating expenses were \$4.5 million, an improvement compared to non-GAAP operating expenses of \$5.1 million in the third quarter of fiscal 2022 and \$6.4 million in the fourth quarter of fiscal 2021.
- GAAP loss from operations totaled \$1.1 million, an improvement compared to a GAAP loss from operations of \$2.0 million in the third quarter of fiscal 2022 and \$4.4 million in the fourth quarter of fiscal 2021.
- GAAP net loss totaled \$1.5 million, or \$(0.03) per basic share, an improvement from GAAP net loss of \$2.1 million, or \$(0.04) per basic share, in the third quarter of fiscal 2022 and \$4.4 million, or \$(0.12) basic share, in the fourth quarter of fiscal 2021.
- Non-GAAP income from operations totaled \$1.2 million, or \$0.02 per fully diluted share, compared to non-GAAP loss from operations of \$1.4 million, or \$(0.03) per basic share, in the third quarter of fiscal 2022, and compared non-GAAP loss from operations of \$3.5 million, or \$(0.09) per basic share, in the fourth quarter of fiscal 2021. The fourth quarter of fiscal 2022 represents the first quarter of positive non-GAAP income from operations since the onset of the COVID-19 pandemic.
- Ended the fourth quarter of fiscal 2022 with cash and cash equivalents of \$17.5 million and no debt.

### **Fiscal Full-Year 2022 Financial Results**

- Total revenue was \$27.3 million for fiscal 2022, an increase of 24% compared to \$22.0 million of fiscal 2021. Product revenue was \$13.0 million (or 48% of total revenue), an improvement of 97% compared to \$6.6 million (or 30% of total revenue) in fiscal 2021. Service revenue was \$14.3 million (or 52% of total revenue), compared to \$15.4 million (or 70% of total revenue) in fiscal 2021.
- Gross profit was \$16.4 million (or 60% of total revenue) in fiscal 2022, an increase of 65% compared to \$9.9 million (or 45% of total revenue) in fiscal 2021.
- Total non-GAAP operating expenses were \$20.7 million in fiscal 2022, a decrease of 25% compared to non-GAAP operating expenses of \$27.5 million in fiscal 2021.
- GAAP loss from operations totaled \$9.4 million in fiscal 2022, an improvement compared to a GAAP loss from operations of \$21.5 million in fiscal 2021.
- GAAP net loss totaled \$7.4 million, or \$(0.16) per basic share, an improvement from GAAP net

loss of \$21.8 million, or \$(0.58) per basic share, in fiscal 2021.

- Non-GAAP loss from operations totaled \$4.3 million, or \$(0.09) per basic share, compared to non-GAAP loss from operations of \$17.6 million, or \$(0.47) per basic share, in fiscal 2021.

## **Fourth Quarter and Fiscal Year 2022 Results Conference Call**

In light of SeaChange's entry into a definitive agreement and plan of merge with Triller Hold Co LLC, SeaChange will not host a conference call or webcast to discuss its fourth quarter and fiscal year 2022 results.

### **About SeaChange International, Inc.**

SeaChange International, Inc. (NASDAQ: SEAC) provides first-class video streaming, linear TV, and video advertising technology for operators, content owners, and broadcasters globally. The SeaChange technology enables operators, broadcasters, and content owners to cost-effectively launch and grow premium linear TV and direct-to-consumer streaming services to manage, curate, and monetize their content. SeaChange helps protect existing and develop new and incremental advertising revenues for traditional linear TV and streaming services with its unique advertising technology. SeaChange enjoys a rich heritage of nearly three decades of delivering premium video software solutions to its global customer base.

### **Safe Harbor Provision**

Certain statements in this press release may constitute "forward-looking statements" within the meaning of the United States Private Securities Litigation Reform Act of 1995, as amended to date. Forward-looking statements can be identified by words such as "may," "might," "will," "should," "could," "expects," "plans," "anticipates," "believes," "seeks," "intends," "estimates," "predicts," "potential" or "continue," the negative of these terms and other comparable terminology. Examples of forward-looking statements include, among others, statements we make regarding the Company's ability to grow its long-term, high-margin SaaS revenue, execute a successful partnership with VIDAA, execute its strategic plan and the benefits of its strategic plan, and other statements that are not purely statements of historical fact. These forward-looking statements are made on the basis of the current beliefs, expectations and assumptions of the management of the Company and are subject to a number of known and unknown risks and significant business, economic and competitive uncertainties that could cause actual results to differ materially from what may be expressed or implied in these forward-looking statements. Risks that could cause actual results to differ include, but are not limited to: the impact of COVID-19 on our business and the economies in which we operate; the impact of the ongoing conflict in Ukraine on our business; the continued spending by the Company's customers on video solutions and services and expenses we may incur in fulfilling customer arrangements; the manner in which the multiscreen video and over-the-top markets develop; the Company's ability to compete in the software marketplace; the loss of or reduction in demand, or the return of product, by one of the Company's large customers or the failure of revenue acceptance criteria in a given fiscal quarter; the cancellation or deferral of purchases of the Company's products; any decline in demand or average selling prices for our products and services; failure to achieve our financial forecasts due to inaccurate sales forecasts or other factors, including due to expenses we may incur in fulfilling customer arrangements; the impact of our cost-savings and restructuring programs; the Company's ability to manage its growth; the risks associated with international operations; the ability of the Company to use its net operating losses; the impact of

changes in the market on the value of our investments; changes in the regulatory environment; risks relating to the completion of the business combination with Triller Hold Co LLC (the "Business Combination"), including the need for SeaChange stockholder approval, the satisfaction of closing conditions and the timing to consummate the proposed Business Combination; the ability of SeaChange to remain listed on Nasdaq; potential adverse reactions or changes to business relationships resulting from the announcement or completion of the proposed Business Combination; the risk that the businesses will not be integrated successfully; the risk of litigation related to the proposed Business Combination; the success and timing of regulatory submissions; regulatory requirements or developments; and other risks that are described in further detail in the Company's reports filed from time to time with the Securities and Exchange Commission ("SEC"), which are available at the SEC's website at <http://www.sec.gov>, including but not limited to, such information appearing under the caption "Risk Factors" in the Company's Annual Report on Form 10-K. Any forward-looking statements should be considered in light of those risk factors. The Company cautions readers that such forward-looking statements speak only as of the date they are made. The Company disclaims any intent or obligation to publicly update or revise any such forward-looking statements to reflect any change in Company expectations or future events, conditions or circumstances on which any such forward-looking statements may be based, or that may affect the likelihood that actual results may differ from those set forth in such forward-looking statements.

**SeaChange Contact:**

Matt Glover and Jeff Grampp, CFA  
Gateway Group, Inc.  
949-574-3860  
SEAC@gatewayir.com

**Non-GAAP Measures**

We define non-GAAP loss from operations as U.S. GAAP net loss plus stock-based compensation expenses, amortization of intangible assets, severance and restructuring costs, transaction costs, gain on extinguishment of debt, other expense (income), net, and income tax provision (benefit). We discuss non-GAAP loss from operations, including on a per share basis, in our quarterly earnings releases and certain other communications, as we believe non-GAAP operating loss from operations is an important measure that is not calculated according to U.S. GAAP. We use non-GAAP loss from operations in internal forecasts and models when establishing internal operating budgets, supplementing the financial results and forecasts reported to our Board of Directors, determining a component of bonus compensation for executive officers and other key employees based on operating performance, and evaluating short-term and long-term operating trends in our operations. We believe that the non-GAAP loss from operations financial measure assists in providing an enhanced understanding of our underlying operational measures to manage the business, to evaluate performance compared to prior periods and the marketplace, and to establish operational goals. We believe that the non-GAAP financial adjustments are useful to investors because they allow investors to evaluate the effectiveness of the methodology and information used by management in our financial and operational decision-making.

Non-GAAP loss from operations is a non-GAAP financial measure and should not be considered in isolation or as a substitute for financial information provided in accordance with U.S. GAAP. This non-GAAP financial measure may not be computed in the same manner as similarly titled measures used by other companies. We expect to continue to incur expenses similar to the financial adjustments described above in arriving at non-GAAP loss from operations and investors should not infer from our

presentation of this non-GAAP financial measure that these costs are unusual, infrequent or non-recurring. The following table includes the reconciliations of our U.S. GAAP loss from operations, the most directly comparable U.S. GAAP financial measure, to our non-GAAP loss from operations for the three and twelve months ended January 31, 2022.



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